

Primary Enterprise Case Study

Introduction to the World of Work Week

Organiser:

Inspire, the EBP for Hackney



Aims & Objectives

- Develop children's awareness of the world of work and work-related concepts and vocabulary.
- Increase understanding of a variety of occupations and roles, and help prevent stereotypes around gender and cultural suitability for particular jobs.
- Help demonstrate the links between learning in school and success in later life.
- Develop children's financial capability and increase understanding of why people earn and save money and enterprise understanding.

Learning Outcomes:

Work Week has been designed to support the delivery of the 'Every Child Matters' outcomes, and to give children skills, knowledge and understanding about the world of work that will ensure a good foundation for work-related learning and enterprise education at secondary level.

Participants:

The programme is designed to provide a progression of learning opportunities, year on year, with learning for each year group focused on a different theme, as follows:

Nursery:	Our senses at work
Reception:	Jobs on the move
Year 1:	Jobs at school, jobs Mum and Dad can do and jobs you can do
Year 2:	Jobs in our community
Year 3:	Money Matters
Year 4:	Literacy and numeracy at work



Year 5: World of work
Year 6: Enterprise

Please describe the programme and activity and why it worked so well:

World of Work week is a high impact, week long programme of work and career-related activities, designed to develop and progress children's awareness, knowledge and skills for the world of work and adult life. The programme involves focused daily sessions for each primary school year group and opportunities to engage with real workplaces and world of work visitors. There are three elements to the Work Week programme: classroom-based sessions, World of Work visitor sessions, and workplace visits.

Why did it work so well?

Work week has been designed to involve minimal preparation for classroom teachers. In addition to providing teachers with the lesson plans and visual aids, Inspire prepares copies of activity sheets for pupils and delivers them to the school in advance of the start of the programme.

Inspire also provides role play props for Nursery and Reception classes, work-related books for several year groups, and a selection of greetings cards for the Year 5 programme of work.

Inspire also identifies a range of business partners to come into the schools and host visits.

Will you be doing it again and what will you do differently?

This has had very positive feedback from the pupils and schools.

